

SAVE THE MUSIC FOUNDATION
D/B/A MTV SAVE THE MUSIC FOUNDATION
D/B/A VH1 SAVE THE MUSIC FOUNDATION
STATEMENT OF ACCOMPLISHMENTS
For the year ended December 31, 2022

Mission Statement: Save The Music Foundation helps kids, schools, and communities reach their full potential through the power of making music.

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For the year ended December 31, 2022:

Total support & revenue \$8,847,602
Total program expenses \$6,786,831
Total fundraising \$1,498,920
Total management and general expenses \$327,227
Total expenses \$8,612,978
As of 12/31/22:
Net Assets \$5,003,298

Program Accomplishments

Save The Music Foundation (“Foundation”) is a 501(c)(3) nonprofit organization dedicated to improving the quality of education in US & UK public schools by restoring and supporting instrumental music programs, and by raising public awareness about the importance of music participation and the positive impact it has on young people.

The Foundation was created to address the inequity in availability of music education for students in many of the US & UK’s culturally rich but economically challenged communities.

Since its creation, Save The Music Foundation, working with local school districts, has restored music education programs in more than 2,603 schools in 344 school districts around the country – impacting the lives of hundreds of thousands of students. During that time, the Foundation has donated over \$68 million worth of new musical instruments, equipment, and technology to school districts across the country.

The Foundation values music as a critical learning tool that keeps students engaged in school, helps develop well-rounded individuals, and encourages skills that are vital for success in the 21st century.

Program and Policy staff members from the Foundation work closely with superintendents, school board members, principals, arts coordinators, and music educators in each school district to identify schools that are eligible to participate. Together, the Foundation and its community partners work toward a goal of every student in every K-12 school within the district having access to music education.

The Foundation’s community-driven model fosters equitable access to comprehensive music education for all children. Through strategic partnerships with funders and music ecosystem partners, the Foundation provides brand-new musical instruments, equipment, technology, method books, professional development, and program support to public elementary, middle, and high schools, jump-starting dormant music programs across the country. To make certain that music programs remain a core and sustainable part of the schools’ curriculum, grantee schools agree to implement a sequential instrumental music program based on local, state, and national standards for music education.

Grant Offerings and Schools Served

The Foundation offers four different types of grant packages to public schools based on grade level, need, and the school’s music program goals.

In the 2022 fiscal year, the Foundation delivered grant packages to 154 schools - including over 29,500 musical instruments and pieces of musical equipment - in 55 school districts (listed below) across 17 states. These grants impacted over 90,000 students and music educators by increasing their access to quality musical instruments, instructional books, equipment, technology, and resources. More information about each grant package to follow.

Specific grant recipients are decided upon with the input of district administrators, school leaders, and the Foundation’s Program and Policy staff. Each school commits to conduct their instrumental music program as part of the regular school day, provide a designated space for music instruction and instrument storage, and commit to hiring a full-time, certified music educator.

Program Accomplishments (Continued):

School Districts that Received Grant Packages in Fiscal Year 2022:

Akron Public Schools, Ohio
Anaheim Elementary School District, California
Atlanta Public Schools, Georgia
Audubon Schools, Louisiana
Baltimore City Public Schools, Maryland
Barbour County Schools, West Virginia
Cabell County Schools, West Virginia
Chula Vista Elementary School District, California
Cleveland Metropolitan Schools, Ohio
Columbus City Schools, Ohio
Compton Unified School District, California
Detroit Public Schools Community District, Michigan
New York City Department of Education, New York
Einstein Charter Schools, Louisiana
Elizabeth Public Schools, New Jersey
Fayette County Schools, West Virginia
Greenwood Leflore Consolidated School District, Mississippi
Harper Woods School District, Michigan
Holly Springs School District, Mississippi
Holmes Consolidated School District , Mississippi
Hynes Charter Corporation, Louisiana
Inglwood Unified School District, California
Jackson Public Schools, Mississippi
Jefferson Parish Public School System, Louisiana
Jersey City Public Schools, New Jersey
Los Angeles Unifed School District - Local District Central, California
Los Angeles Unifed School District - Local District South, California
Los Angeles Unified School District - Local District East, California
Mason County Schools, West Virginia
Mercer County Schools, West Virginia
Meridian Public School District, Mississippi
Metropolitan Nashville Public School, Tennessee
Miami-Dade County Public Schools, Florida
Milwaukee Public Schools, Wisconsin
Mineral Wells Independent School District, Texas
Mingo County Schools, West Virginia
Mississippi Achievement School District, Mississippi
Newark Board of Education, New Jersey
Noble Minds (Single Site), Louisiana
Orleans Parish Public Schools, Louisiana
Pajaro Unified School District, California
Passaic Public Schools, New Jersey
Paterson Public Schools, New Jersey
Pike County School District, Kentucky
San Diego Unified School District, California
San Francisco Unified School District, California
Shelby County Schools, Tennessee
St. Paul Public Schools, Minnesota
Successful Inc, Mississippi (Special Project)
Terrebone Parish School District, Louisiana
The School District of Philadelphia, Pennsylvania
Wayne County Schools, West Virginia
West Virginia Department of Education, West Virginia

Program Accomplishments (Continued):

Wyoming County Schools, West Virginia
Young Audiences of Louisiana Charter Schools, Louisiana

Intro to Music Grant – Elementary Grades

The Intro to Music Grant was developed in 2018 and includes everything a music teacher needs to provide elementary students PreKindergarten through grade 5 with sequential, standards-based general music instruction, focused on active music-making and engagement. The grant is valued at approximately \$18,000, including developmentally appropriate and culturally relevant instruments and resources: digital piano, acoustic guitar, Orff Instruments, world drums, recorders, hand-held percussion, Boomwhackers, a classroom set of ukuleles, instructional method books, and Foundation program support for 10 years. In fiscal year 2022, the Foundation delivered 87 Intro to Music Grant packages, impacting over 39,250 students and music educators.

Core Grant – Middle Grades

The Core Grant – in the form of Band, String or Mariachi – has been the cornerstone grant that the Foundation provides to school grant recipients across the country. Each Core Grant is valued at approximately \$50,000 and jump-starts a new instrumental music program at a school. The Core Band Grant includes 36 musical instruments - woodwind, brass, and percussion. The String Grant includes up to 36 string instruments - violins, violas, cellos, and basses. The Mariachi Grant includes 52 musical instruments – brass and string instruments. All Core Grants include music stands, instructional method books, at least one professional development session, and Foundation program support for 10 years. In fiscal year 2022, the Foundation delivered 29 Core Band Grant packages, 5 Core Strings Grant packages and 2 Core Mariachi Grant packages, impacting over 18,000 students and music educators.

J Dilla Music Tech Grant – High Schools and Middle Grades

The J Dilla Music Tech Grant was developed in 2018 and focuses on delivering the future of music learning through innovative music tech tools and curriculum for high school students. Our goal is to bring out students' inner creativity, talent, and confidence by teaching the fundamentals of electronic music creation, recording, and production. In 2019, the Music Tech Grant was named after the late, influential rapper and hip-hop record producer J Dilla. The grant is valued at approximately \$62,000, which includes hardware and software to support instruction in audio recording, audio engineering, DJ-ing, beat-making, along with in-depth training for music teachers, including a one-on-one mentorship with an Arizona State University professor of music education, and Foundation program support for 10 years. In fiscal year 2022, the Foundation delivered 15 J Dilla Music Tech Grant packages, impacting over 12,750 students and music educators.

In 2020, the Foundation launched a partnership with SongFarm, a nonprofit organization working to *build recording studios in underserved high schools, so kids have equal access to creative opportunities*. The SongFarm Music Tech Grant package is similar to the J Dilla Music Tech Grant with the same mission, and is valued at approximately \$59,000. In fiscal year 2022, the Foundation and SongFarm delivered 3 Music Tech Grant packages, impacting over 1,750 students with access to quality musical instruments, equipment, technology, and contemporary audio production software.

In addition to the Music Tech Grants for high school students, the Foundation has created a music technology grant package for middle school students, grades 4 through 8, with similar goals. The J Dilla Jr. Music Tech Grant is valued at approximately \$19,000 and includes music creation software, technology, and equipment, along with a one-one-one mentorship with an Arizona State University professor of music education, and Foundation program support for 10 years. In fiscal year 2022, the Foundation delivered 9 J Dilla Jr. Music Tech Grants, impacting nearly 5,500 students and music educators.

Keys + Kids Grant

The Keys + Kids Grant supports any type of music education program, including vocal/choral, general music, musical theater, or instrumental. The grant is valued at approximately \$16,000 and includes a contemporary digital hybrid piano, keyboards, instructional method books, and Foundation program support for 10 years. In fiscal year 2022, the Foundation delivered 4 Keys + Kids Grant packages, impacting nearly 4,000 students and music educators.

Additional Donations

In addition to the aforementioned grant packages, the Foundation also donated personal protective equipment (PPE) as well as supplemental instruments and equipment to selected schools.

In response to COVID-19 and Hurricane Ida, it was safest to return to playing instruments in the music classroom with PPE for their brass and woodwind instruments (instrument bell covers). The Foundation partnered with ELMA Music Foundation to deliver 770 pieces of PPE and 78 instruments to 3 districts (listed below) across the country impacting students in over 130 schools in fiscal year 2022.

STMF also worked with Restore The Music UK to restore instrumental music programs in 5 UK primary schools in and around London.

School Districts that Received PPE/Instrument Donations in Fiscal Year 2022:

Jefferson Parish Public School System, Louisiana
Orleans Parish Public Schools, Louisiana
Terrebone Parish Public Schools, Louisiana

School Districts that Received Supplemental Donations in Fiscal Year 2022:

An assortment of instruments were given to Arts High School to supplement their guitar program.

Supplemental donations were given to various school districts. Supplemental donations were given to Successful Incorporated, a 501(c)(3) organization serving deserving band students and school band programs in Tennessee and Mississippi.

Program Support

A grant of instruments, equipment, and resources provides the impetus for music programs to be restored, but this is only the beginning of the Foundation's partnerships with school districts nationwide.

Grant recipient principals are provided with hands-on guidance in building an instrumental music program. The Foundation's Program and Policy staff assists principals in developing their music program through workshops, personal meetings and the Foundation's *Guide To Building An Instrumental Music Program*. The Guide provides information to principals on getting started, next steps on how to grow the school's music program, national music education standards, research attributing music education for positive childhood development, and other resources of additional information. Every new principal in the Foundation's network is provided an electronic copy of the guide once they are confirmed as a grant recipient.

There have been cases of Save the Music Foundation grant recipient communities where school programs that had been jump-started by the Foundation were threatened to be eliminated. In

Program Accomplishments (Continued):

each case, a letter was sent to the principal of the grantee school, school board members and superintendent from the school district stating concern about the pending elimination and stating the original agreement maintaining the program made by the school district and meetings were set up to follow up with senior leadership in the school districts. In most cases, the programs were not eliminated.

The conversations that take place while advocating in local communities prove most effective when decision makers, community members, stakeholders, and funders are already familiar with the importance of music education. For this reason, the Foundation employs several strategies on a national scale to lay the groundwork for successful local advocacy.

In fiscal year 2022, the Foundation Program and Policy staff offered new grant recipients the opportunity to learn more about their grant and how to successfully start their music programs in the new school year. STM offered four virtual information sessions between August and October 2022. A total of 122 music teachers and school leaders from 29 school districts attended.

School Leaders

The Foundation targets school leader conferences to spread the word about the vital need for music education. Each year, school administrators gather to share information that will enable them to make important decisions about the curriculum in their schools. Both the School Superintendents Association (AASA) and the National School Boards Association (NSBA) have granted the Foundation and other music-education advocates a section of their convention spaces to be used as special pavilions devoted to spreading the word about the importance of music education. Since 2005, Save The Music has been joined by instrument manufacturers, retailers, and the NAMM Foundation' Support Music Coalition in the music pavilions.

The Foundation honors – in front of thousands of school district leaders and administrators from around the country – those school district officials who have been supportive of music education at AASA's Annual National Conference. In the 2022 fiscal year, this award was presented to Dr. Elizabeth Lolli, the superintendent of Dayton Public Schools Education schools in Dayton, Ohio. The Foundation has provided 18 grants to the district since a major partnership began with the school district in 2019. In total, the Foundation has delivered a total of 22 grants to the school district since 2001. Music education continues to be a priority for the district.

Educational Workshops

The Foundation often provides workshops on the benefits of music education at national and regional conferences. In fiscal year 2022, the Foundation partnered with the following organizations to produce virtual and in-person workshops or panel discussions:

Reagan Institute and the RISE Collaborative on STEAM – Jackson, Mississippi
American String Teachers Association National Conference – virtual
Magnet Schools of America National Conference – Clark County, Nevada
El Sistema USA National Symposium – virtual
The NAMM Foundation and the NAMM Show – Anaheim, California
Mississippi Whole Schools 2022 Summer Institute – Hattiesburg, Mississippi
National Association for Music Education Conference – Fort Washington, Maryland
The Midwest Clinic Band and Orchestra Conference – Chicago, Illinois

Topics for these workshops included social emotional learning in music education; how music education builds skills in students; diversity, inclusion, and belonging; trauma-informed care practices in the classroom; culturally responsive music education; and building and expanding community music education ecosystems.

Program Accomplishments (Continued):

Professional Development

Music educators from grant recipient schools have the opportunity to attend professional development workshops that focus on growing their skills and building their music programs. The Foundation and their partners present professional development workshops for the music teachers in all active grantee school districts as budget allows. The clinics are planned and tailored to each school district's individual needs. Expert clinicians present topics such as music education pedagogy, education funding and policy, and social emotional learning. In fall of 2022 with the start of the 2022-23 school year, the Foundation prioritized professional development opportunities for educators as a necessity for every grantee school district or community. The professional development funds were spent on workshops, certification courses, conferences, and mentorship partnerships as described below.

In fiscal year 2022, the Foundation produced 30 workshops or workshop series for 18 school districts and communities as well as one national, virtual workshop for the public. Topics for these workshops included instrumental pedagogy; music production and technology; social emotional learning; culturally responsive education; Hip Hop and student empowerment; creativity and belonging; culturally relevant pedagogy; autism in the music classroom; and trauma-informed care practices.

The Foundation partnered with two chapters of the American Schulwerk Orff Association – Northern New Jersey and New York City – to provide training course scholarships to select grantee music teachers. The scholarships included the cost of tuition for Orff Levels Certification Courses that trained the participants in the widely adopted pedagogy method for elementary music education. The professional development taught music teachers new skills and techniques directly applicable to their classrooms. Ten teachers in New York City and New Jersey were awarded tuition scholarships.

The Foundation offered scholarships to select grantee music teachers in West Virginia, Miami, Los Angeles, New York, and Newark to attend The Midwest Clinic: International Band and Orchestra Conference in Chicago, Illinois. The scholarship included conference registration, roundtrip travel, and hotel stay. The Midwest Clinic is highly revered for its programming including professional development workshops, panels, performances, and networking. 15 teachers applied, were awarded scholarships, and attended the conference.

The Foundation partnered with Conn-Selmer to select one grantee music teacher from Mississippi to attend The Conn-Selmer Institute, a professional development conference for college students, music directors, and music education program leaders. The grantee music teacher received complimentary conference registration, roundtrip travel, lodging, and an award as the Conn-Selmer Institute Scholarship Recipient with recognition at a general session.

The Foundation partnered with three local organizations with unique expertise to provide mentorship, guidance, and individualized content support to 2021 and 2022 grantee music teachers. Hands-on professional development like this has high potential to empower teachers and teach them new skills and techniques to then pass on to their students. Blue Bear School of Music provided mentorship to two music technology grantees in San Francisco, California; Young Producers Group provided mentorship to seven music technology grantees in Los Angeles, California; and Mindfulness Through Music provided mentorship to 12 grantees in Mississippi. Mentorship partners continue their work into 2023.

As teachers and students returned to music classrooms nationwide in fall 2021, the Foundation launched a free, public, professional learning program for music teachers geared toward recognizing the social and emotional impacts of the COVID-19 pandemic on students and actively building student resilience through music education. The Foundation partnered with the Center for Arts Education and Social Emotional Learning to offer monthly webinars in a series named

Program Accomplishments (Continued):

“Student Empowerment Through Social Emotional Learning in Music Education” featuring experts in the field and music educators currently using strategies and tools to embed social emotional learning into the music classroom. The webinars were offered for free and tailored to music educators but also provided relevancy for student musicians, parents and families, as well as music education advocates. The program continued through May 2022. In fiscal 2022, the Foundation delivered five public webinars impacting nearly 1,000 educators, school administrators, nonprofit leaders, and education advocates. The complete series consisting of nine webinars and accompanying guidebook are freely available to the public via the Foundation’s website and YouTube channel.

Virtual Gatherings

In fiscal year 2022, Save The Music Program and Policy staff members conducted 16 video conference calls in addition to professional development. Administrators and teachers who were invited to participate discussed challenges, successes, curriculum ideas, and education policy as a group with the goal of creating a national community of educators. Video conference calls are referred to hereafter as roundtables.

The Foundation hosted roundtables for district arts leaders approximately once per month during the school year (August through June) to gather school district-level music and curriculum coordinators and supervisors nationwide who have received, or will receive, a Save The Music grant. Attendees exchanged ideas and advice with each other and heard from experts about national education policy and music education advocacy. In fiscal year 2022, the Foundation delivered eight sessions impacting nearly 50 district leaders.

The Foundation hosted roundtables for music teachers who have received a J Dilla Music Tech Grant, J Dilla Jr. Music Tech Grant, or Save The Music + SongFarm Music Tech Grant approximately once per month during the school year (August through June). Sessions were planned and lead by the Arizona State University professor of music education mentor. Attendees shared success and challenges from the classroom as well as ideas for curriculum and classroom lessons. In fiscal year 2022, the Foundation delivered eight sessions impacting nearly 25 music teachers.

In fiscal year 2022, the Foundation hosted three sessions for students, teachers, and school administrators who received a J Dilla Music Tech Grant, J Dilla Jr. Music Tech Grant, or Save The Music + SongFarm Music Tech Grant in partnership with Atlantic Records and The Kennedy Center Hip Hop Culture Council respectively. Each session, called a Music Industry Masterclass, featured music industry professionals and recording artists speaking about their backgrounds and current job roles to illuminate career pathways in the music industry. Over three sessions, the Foundation impacted over 50 students, teachers, and school administrators.

The Foundation hosted one separate session for students, teachers, and school staff who received a Save The Music + SongFarm Music Tech Grant in Raleigh, North Carolina to connect recording artists with students interested in the music industry. Students learned about the career pathway of a singer/songwriter. In one session, the Foundation impacted over 20 students, teachers, and school administrators.

Sponsored Student Masterclasses

In fiscal year 2022, the Foundation partnered with Kobalt Music and Primary Wave Music to sponsor two J Dilla Music Tech Grants with accompanying in-person masterclasses at the respective schools. The masterclasses provide an opportunity for students to learn about career pathways in the music industry and explore topics not included in their regular music classes. Partners are encouraged to engage their staff members with a school and community of students. Kobalt Music will present to Manual Arts High School in Los Angeles, California in 2023. In fiscal year 2022, Primary Wave Music presented to the High School for Climate Justice in New York,

Program Accomplishments (Continued):

New York impacting ten students and teachers, and the partner will present an additional session in 2023.

Convenings

A convening is an event over the course of one to three days where stakeholders, speakers, and special guests are gathered together to discuss the future of music education in their community. Stakeholders include public school educators, local community music programs, foundations and national funders, city leaders, cultural institutions, arts service organizations, universities, and local musicians. Stakeholders build relationships and networks, sharing resources and committing to a shared vision of strengthening music education in their community.

In 2022, a convening was held May 11th-12th with plans to hold another convening in the fall, however it was postponed to Spring 2023.

Social Communications

The Foundation shares grant recipient updates and stories of impact on its social media platforms and in email communications with Foundation stakeholders. Stories include interviews with students, teachers, and principals, pictures and videos of students playing instruments in school or in performance, and events that occur around the Foundation's investment of instruments at a school. In these communications, funders and partners are often acknowledged as well as the district's continued support of music education in their community. Sharing stories of impact shows the Foundation's constant relationship with its grant recipient schools and advocates for continued music education in public schools. Social Communications also include research on how music education positively impacts children and support for music education from musical artists, community leaders, and local or state lawmakers. Hundreds of posts are made each year to thousands of users and followers.

Online Teaching & Learning Resources

The Program Team has acted in response to school building closures during the COVID-19 pandemic. All Save The Music partner schools experienced at least a moderate change in learning environment, for example, virtual classrooms and asynchronous learning. In fiscal year 2020, the Foundation's Music Education Resources page on its website significantly expanded by listing over 100 resources including advocacy organizations, digital curriculum and lessons, free music classroom apps and software, and virtual concerts and tours offered by world-renowned cultural institutions. In August 2020, the Music Education Resources page was relaunched with a new, user-friendly design. Email communications and social media have been used to promote this page. The Music Education Resources page continues to evolve and in fiscal year 2022, it featured links to over 200 online platforms, apps, tools, websites, and articles for educators, students, and families.